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What this file is. A sample project proposal (synopsis) for the IGNOU MBF project course MMPP-001, written by ignouproject.com as study reference. It follows, heading by heading, the synopsis components listed in the MMPP-001 guidelines reproduced in section 8 of the MBF Student Handbook (School of Management Studies, January 2025).

What it is not. It is not a synopsis you can submit. The MMPP-001 guidelines say the synopsis should be an original work done by the student, and the Certificate of Originality you and your guide sign says the same. Every place, bank, period, figure and study marked in [square brackets] must come from you.

How to use it. Read how each section answers its guideline item, then write your own on your own topic. Choose your own two banks and period, collect your own data, read and cite studies you have actually read, and agree every choice with your guide.

What goes in the envelope. The official "Proforma for Approval of Project Proposal (MMPP-001)", printed from the MBF Student Handbook (page 65) and signed and dated by you and your guide; one copy of your proposal; and your guide's bio-data signed in original (not needed if your guide is an approved academic counsellor). Address it to the Regional Director of your own Regional Centre and write "MMPP-001" on the envelope. Do not retype the proforma.

Why this topic. It is built on MMPB-001 Bank Financial Management, Block II (Management of Funds: Sources), which MBF students study in semester 3, the same semester in which MMPP-001 is registered. It uses published secondary data, so it does not need access to any bank's internal records.

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PROJECT PROPOSAL (SYNOPSIS)

A COMPARATIVE STUDY OF DEPOSIT MIX AND COST OF FUNDS OF [BANK A] AND [BANK B], [YEAR] TO [YEAR]

Programme: MBA (Banking and Finance) (MBF)

Course: MMPP-001 Project

Type of project: Inter-organisational study (comparison)

Subject area on the proforma: Accounting and Finance

Student: [Your name], Enrolment No. []

Regional Centre: [] | Study Centre: []

Proposed guide: [Name, designation, organisation]

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1. Introduction

A commercial bank raises most of its funds as deposits and lends or invests them. The mix of those deposits matters because each kind carries a different interest cost. Current account balances usually carry no interest, savings deposits carry a low rate, and term deposits carry a higher rate that moves with market conditions. A bank whose deposit base leans towards current and savings accounts can therefore raise funds more cheaply than a bank that relies on term deposits. The MMPB-001 course on Bank Financial Management treats this under funds management and the cost of funds (Block II, Units 5 and 6).

[Add two or three sentences on the two banks you have chosen: ownership (public or private sector), size by total deposits in [year], and why they are comparable. Take these figures from the banks' own annual reports and cite the report.]

2. Rationale

[Explain in your own words why this comparison is worth making now. For example: the deposit mix of banks has changed during [period] as [describe the change you observed in the annual reports]; you work in [function] at [type of bank] and see its effect on pricing; the two banks differ in [branch network / ownership / customer base], which makes a comparison informative.] A study of this kind uses the tools of MMPB-001 and MMPC-015 on a real problem, which is the stated purpose of the MMPP-001 project course.

3. Review of literature (brief)

[Summarise five to eight studies you have read yourself on deposit mix, cost of funds or net interest margin of Indian banks. For each, give the author and year, the banks and period covered, the method, and the main finding, then say in one line how your study differs. Do not list a study you have not read. Keep the full review for Chapter 1 of the report.]

4. Objectives of the study

The objectives are stated neutrally, without assuming the findings, as the MMPP-001 guidelines require.

- To study the composition of deposits (current, savings and term deposits) of [Bank A] and [Bank B] during [year] to [year].
- To analyse the trend in the cost of deposits and the cost of funds of the two banks during the study period.
- To examine the relationship between the share of current and savings deposits and the cost of deposits in each bank.
- To compare the net interest margin of the two banks during the study period.

5. Hypotheses (optional; include only if your guide agrees)

- H01: There is no significant relationship between the share of current and savings deposits and the cost of deposits in [Bank A] during the study period.
- H02: There is no significant difference between the mean cost of deposits of [Bank A] and [Bank B] during the study period.

6. Research methodology

6.1 Research design

A descriptive and comparative design based on secondary data, covering two banks over [number] financial years. It is an inter-organisational study, one of the three project types permitted in the MMPP-001 guidelines.

6.2 Nature and source of data

Secondary data only: the audited annual reports of [Bank A] and [Bank B] for [year] to [year] (balance sheet schedules on deposits, interest expended, interest earned, and the ratios the banks disclose), supported by banking statistics from the Reserve Bank of India's Database on Indian Economy (data.rbi.org.in) for the industry context. [Name the exact report sections and tables you will use.]

6.3 Sample and sampling technique, with rationale

Sample: two banks, [Bank A] and [Bank B], selected purposively because [state your reason: comparable size, one public and one private sector bank, operating in the same region, etc.].
Period: [year] to [year], chosen because [state your reason: the latest [number] years for

which annual reports are available; a period that includes [event]]. [If your guide asks for more banks, add them here with the same rationale.]

6.4 Tools of data collection and their relevance to the objectives

A data extraction sheet, prepared in consultation with the guide, records for each bank and year: current, savings and term deposits; total deposits; interest expended on deposits; total interest expended; interest earned; and average interest-earning assets or the net interest margin as disclosed. [Attach the blank sheet as an annexure to the report.]

Objective	Data used	Measure
1. Deposit composition	Current, savings, term deposits; total deposits	Percentage share of each type; share of current and savings deposits
2. Cost of deposits and funds	Interest expended on deposits; total interest expended; average deposits and borrowings	Cost of deposits and cost of funds, as reported or computed [state the formula you use]
3. Relationship	Share of current and savings deposits; cost of deposits	Pearson correlation for each bank
4. Net interest margin	Net interest income; average interest-earning assets, or disclosed NIM	Net interest margin by year

6.5 Method of data collection

Figures will be taken from the published annual reports on the banks' websites for each year of the study, entered in the extraction sheet, and cross-checked against the previous year's comparative figures in the next year's report. [State how you will handle restated figures or mergers during the period.]

6.6 Statistical tools and their relevance to the objectives

- Percentages and ratios, with tables and line charts (objectives 1, 2 and 4).
- Compound annual growth rate of each deposit type (objective 1).
- Pearson correlation between the share of current and savings deposits and the cost of deposits, tested for significance (objective 3, H01).
- Comparison of mean cost of deposits of the two banks with an appropriate test agreed with the guide (objective 2, H02). With only [number] yearly observations per bank, such

tests are indicative, and the report will say so.

Statistical treatment follows MMPC-015 Research Methodology for Management Decisions, Block III (Data Presentation and Analysis), and MMPC-005 Quantitative Analysis for Managerial Applications. [Name the software you will use.]

7. Limitations of the proposed study

- Two banks and [number] years cannot represent the banking industry; the findings apply to the banks studied.
- Secondary data depend on the accounting and disclosure choices of each bank; definitions may change across years.
- [Add any limitation specific to your banks, such as a merger or change of accounting policy during the period.]

8. Tentative chapter plan of the report

Chapter 1 Introduction and review of literature; Chapter 2 Research methodology; Chapter 3 Deposit composition; Chapter 4 Cost of deposits and cost of funds; Chapter 5 Deposit mix and cost: relationship; Chapter 6 Net interest margin; Chapter 7 Summary, conclusions and recommendations; Chapter 8 Limitations and direction for further research; References; Annexures (data extraction sheet, data tables).

9. References

Indira Gandhi National Open University, School of Management Studies. (2025). *Student handbook and prospectus: Master of Business Administration (Banking and Finance) (MBF)*, including section 8, MMPP-001 project guidelines. IGNOU.

Indira Gandhi National Open University. *MMPB-001 Bank financial management*, Block II: Management of funds: sources. IGNOU. [Add the year printed on your copy.]

Indira Gandhi National Open University. *MMPC-015 Research methodology for management decisions*, Blocks II and III. IGNOU. [Add the year printed on your copy.]

Reserve Bank of India. *Database on Indian Economy*. <https://data.rbi.org.in/> [Add the table name and your access date.]

[Bank A]. (Years). *Annual reports [year] to [year]*. [Bank A]. | [Bank B]. (Years). *Annual reports [year] to [year]*. [Bank B].

[Add every study cited in your review of literature, in the style your guide prefers.]

Signature of student: _____ Date: _____ | Signature of guide: _____ Date: _____
[The signatures that count are on the official proforma. Sign and date both.]

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